


Speaking & Webinars with Sally Spicer

Headline:

Keynotes & Webinars that Spark Change, Build Confidence, and Drive Performance

Subhead:

Sally Spicer delivers high-impact keynotes and interactive webinars that reframe inclusion as a commercial driver, giving leaders and teams the tools to act with clarity, confidence, and accountability.

 [Video Montage Placeholder: Sally speaking at conferences, panels, and webinars]

✔ CTA Buttons:

[Watch the Showreel]

[Download Sally's Speaker Card]

Why book Sally?

Most DEI talks inspire in the moment but fade in practice. Sally bridges that gap with:

- ✔ 25+ years' experience in recruitment and talent strategy
- ✔ A proven commercial lens on inclusion, talent, and culture
- ✔ Practical takeaways audiences can apply immediately
- ✔ Confidence and credibility in tackling polarised, uncertain contexts

Audiences leave energised, equipped, and ready to lead differently.

Signature Keynote, Workshop and Webinar Topics

The Future of Work & Workforce Resilience

- Thriving in an era of AI, automation, and disruption
- Building future-ready talent systems that align to strategy
- Why workforce resilience is a competitive advantage

Talent Strategy & Recruitment Reinvented

- From transactions to strategy: rethinking recruitment's role in business success
- Inclusive hiring as a lever for innovation and capability
- Unlocking untapped potential through workforce planning

Inclusion, Equity & Leadership

- Conscious inclusion: moving beyond compliance
- The risks of groupthink and the business case for diversity of thought
- Gender equity: lessons from leadership programmes and organisational change

Culture & Change

- Leading with purpose in turbulent times
- Creating cultures that drive both performance and belonging
- **The role of leaders in shaping adaptive organisations**
- **Leading Through the Noise: Reclaiming DEI with Confidence and Impact**

Each keynote is designed to:

- ✓ Reframe inclusion as a business performance strategy
- ✓ Challenge outdated assumptions
- ✓ Provide practical tools for immediate application
- ✓ CTA Button: [Book Sally to Speak]

Formats:

- 60–90 minutes (keynote-style with Q&A or interactive workshop elements)
- Delivered virtually or hybrid, tailored to your organisation's needs
- ✓ CTA Button: [Enquire About a Webinar]

Audience Impact

Participants walk away with:

- ✓ Confidence to lead inclusion in a complex, uncertain environment
- ✓ Clear understanding of how inclusion strengthens culture and performance
- ✓ Tools to embed inclusion into everyday systems and decisions
- ✓ Renewed accountability and momentum to drive change

Final Call to Action

Inclusion and talent strategy deserve more than surface-level conversations.

Book Sally Spicer for your next **conference keynote or organisational webinar** — and give your leaders and teams the clarity, confidence, and commercial insight to turn inclusion into a competitive edge.

✓ CTA Buttons:

[Book Sally to Speak]

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